

# TOFFY DIGITAL

# Digital Design for ASX Listed Companies

We are a digital design organisation offering multimedia services to ASX listed companies and prefer to be paid in company shares, if this would benefit your company finances.

Our core offering includes:  
**Branding, Logo Design, Website Design and Development, Print Design, Social Media Marketing and Video Production.**

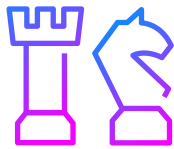
\*Conditions Apply



[TOFFY.COM.AU](http://TOFFY.COM.AU)

# Our Solutions Include

The following are a list of core digital services that an ASX listed company would most benefit from. Each of these highly customised solutions, are often designed exclusively for a single client based on their area of operation.



## Strategy

A primary service designed to bring coherence via a marketing strategy.



## Branding

Perfect to design your customer experience, defining important aspects that will translate your business visually.



## Logo Design

Create beautiful modern logos defined by your project branding.



## Graphic Design

The perfect solution to Dress up Announcements, Documents for investor use.



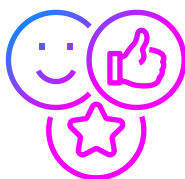
## Website Design & Development

A specialised solution perfect to keep investors up to date with the latest news from your company.



## Video Production

A proactive solution that can be used to film AGM's or important messages from Directors to potential investors and more.



## Social Media Broadcasting

The perfect solution to maintain and broadcast all related advertising materials to social media fans.



## Webinar Support

A solution designed to setup, monitor & record presentations & engagements with current shareholders.



## Ongoing Support

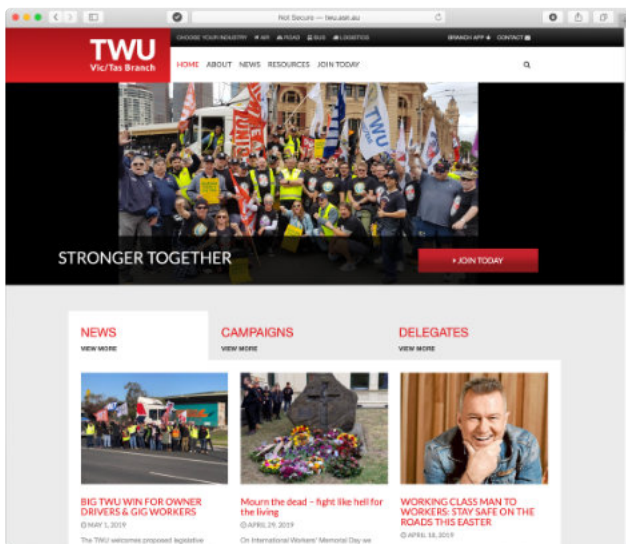
A service designed to constantly maintain website security and constantly update the website with the latest news and announcements.

# Some of our work:

## LOGO DESIGNS:



## WEB DESIGNS & DEVELOPMENT



[WWW.TWU.ASN.AU](http://WWW.TWU.ASN.AU)



[WWW.SYNERGY.COM.AU](http://WWW.SYNERGY.COM.AU)

## VIDEO PRODUCTION & EDITING



<https://youtu.be/0SENKeJ-180>



<https://youtu.be/hSqhMhps6UE>

## Our Approach:

Digital marketing is often neglected as a luxury in a start up or a small cap company, and we have noticed that in the short time we have been investing in companies on the ASX. So we wanted to bring a hassle free solution that will help companies with their digital marketing while not draining their existing cashflow that is required to developing critical assets in their company. Hence the entire purpose of this solution to accept shares in your company, to become part of your family.

## Our Service Plan:

Based on your requirements we formulate a simple plan that typically spans for a minimum 12 month period. Each plan contains a set number of hours dedicated towards major tasks (such as Logo Design or Website Design) or limited number of hours that are capped from services that are required month to month (such as social media broadcasting or general ongoing support).

## What's the catch?

There are just a few that we are open to discussing. They are as follows:

- 01** We expect an extra 30% bonus of shares above the set total plan price or a 30% discount in the issued share price, whichever is preferred.
- 02** Costs of production such as printing of brochures, website hosting, domain registration and renewal, accommodation, webinar services fee, flight costs are not included within the scope of this service outlined and will be charged directly to your company if required. These third party services will be required to be paid separately by your company.
- 03** Certain services such as video post production are restricted to Melbourne only. However our video editing services can be used if footage is provided.
- 04** We expect a full issue of shares within 30 days of signing an official engagement contract.
- 05** Minimum service engagement applies.



## Ready to get started?

Great please get in touch via the following contact details for an obligation free quote and a friendly conversation:

Email : [hello@toffy.com.au](mailto:hello@toffy.com.au)  
Mobile : 0431 165 626 (Speak to Joe)  
Twitter : bushmaster\_hc

**TOFFY.COM.AU**